Licence Bac+3

Mention

Économie et gestion

Parcours

International economics and management

Objectifs

Students develop an understanding of the strategie and the environment of the company at the international level. They will master the fundamental tools used in management, in finance in a globalised world. They will be able to understand the functioning of the European and global economy, to analyse the behaviour of the economic agents, the functioning of the markets, both at micro-and macroeconomic levels. Using economic and management techniques to solve concrete issues. Investigating the underlying causes of current affairs.

Working in international teams and being proactive. Exploring, besides the traditional Economics

Working in international teams and being proactive. Exploring, besides the traditional Economics and Management courses, new theories and contemporary practices.

Programme

Semestre 5	Volume horaire	ECTS
Economic	90h	9
Management	90h	9
Minor courses *	80h	12
(*) Each year a selection of 4 minors is made available to the students		
Semestre 6	Volume horaire	ECTS
Research	-	10
Internship	-	20

Particularités

- → Small groups.
- Many different national and cultural backgrounds / sharing and learning about others.
- → A classroom focused on open courses, research and internship around the world.
- → Educational innovations.

Poursuite d'études Masters Management de projets Internationaux, Commerce International, Communication internationale

₲ Faculté			
des sciences économiques et de gestion		Université de Strasbourg	